

NUBIAN NIGHTS

Boston, Massachusetts



WE SET OUT TO CREATE A COLLABORATIVE OUTDOOR EXPERIENCE THAT INTEGRATED BOTH SMALL BUSINESS AND THE ARTS. CREATING A FUN, OUTDOOR EXPERIENCE THAT WOULD BE ENJOYED BY THOSE ON FOOT, BIKE, BUS OR CAR.

“Nubian Nights” is a team effort put together by the RCD, Jazz Urbane Café, Black Market, Nubian Gallery and the female-led production team of MF Dynamics, Hersch Visuals and Jane Long. The installation is spread across three local businesses on Washington Street, Jazz Urbane Café in the Bruce Bolling Building, Black Market and the Nubian Gallery.

PROJECT TYPE:	Outdoor, lighting, Family
BUDGET:	\$45,000
IMPLEMENTATION:	Medium - 2-4 weeks
TIMELINE:	March & April
MATERIALS:	Sound equipment, lighting, musicians
MAINTENANCE:	Medium

9
ARTISTS
EMPLOYED

900+
ATTENDEES

3
STOREFRONTS
ACTIVATED



NUBIAN NIGHTS HIGHLIGHTS



Provided a safe venue for musicians to perform



Increased visitation and stopping and staying



New cultural connections were fostered



The cultural district is really well positioned to be this connector between arts and culture and small business.

- Anita Morson-Matra

PROJECT PARTNERS

Roxbury Cultural District

Jazz Urbane

MF Dynamics

Black Market

Nubian Gallery

BLACK MARKET

TACC
THE AMERICAN CITY
COALITION

2136

Parking
2 Hour
Limit
Mon - Sat
8am - 6pm

NUBIAN NIGHTS WHAT'S NEXT?

We are excited to report that in the beginning of the summer, the Roxbury Cultural District partnered with King Boston on One Night in Boston. This weekend event built on the concept of Nubian Nights and employed a number of artists that we had worked with during Nubian Nights.

“the impact

There may be different perceptions about Nubian Square. We see it and we know it to be a destination for arts and culture, and that's what this event will show to the city.

- Daniel Callahan, Roxbury Cultural District

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