

WINTER PLACES NORTH ADAMS



North Adams, Massachusetts

Custom fire pit and weekend events bring people together

Winter Places North Adams included a number of winter season installations in Downtown to help create improved winter aesthetics, drive downtown foot traffic, and create social distance appropriate engagement opportunities throughout the downtown corridor.

With the installation of potted evergreen trees, solar powered cafe style lighting, a custom fire pit with weekend programming, and a series of “window shops,” this initiative brought together a number of best practices gleaned from other communities to help with winter commerce and downtown experiential offerings during the COVID pandemic.



PROJECT TYPE:	Warming station, retail, family friendly
BUDGET:	\$20,000
IMPLEMENTATION:	3-months
TIMELINE:	4-months+ (continuing spring 2021 and beyond)
MATERIALS:	Isolar powered bistro lights, mini evergreen trees, storefront window display boxes, custom made fire pits, fire woods, seating
MAINTENANCE:	Continued operation of the fire pit and scheduling of community fire pit nights.

Funding Provided:

